



Two Historic Milestones

A Year of Celebrations



CELEBRATING 200 YEARS

2018

The logo for Holy Trinity School, Georgetown, featuring a cross inside a circle with the text "HOLY TRINITY SCHOOL" and "EST. 1918".

OF STUDENTS FOR OTHERS

CELEBRATING 225 YEARS

2019

The logo for the Catholic Church, featuring a cross inside a circle with the text "ECCLESIA CATHOLICA" and "UNITATIS".

OF PARISHIONERS FOR OTHERS



Holy Trinity invites you to join us in celebrating two historic milestones — the 200th Anniversary of Holy Trinity School and the 225th Anniversary of Holy Trinity Catholic Church.

Since the earliest days of our nation, Holy Trinity Catholic Church and School have been an integral part of the story of the District of Columbia and central to the Georgetown community and its culture. Today, we ask you to join us as we continue to build upon a distinguished history of serving this community and educating students as people for others. Our celebration will honor our rich history and all of the people who have contributed so centrally to the character and quality of our community.

As we commence with the events marking these significant anniversaries, we would like to ask your partnership as one of our 200th/225th Anniversary Sponsors. By joining us a sponsor, your organization will be offered a full year of unique, widely published marketing opportunities and the occasion to:

CONNECT with more than 5,500 families and individuals representing 76 different zip codes across DC, Maryland and Virginia. Parishioners and families represent business and nonprofit leaders, public officials, educators, students and young adults committed to the Jesuit ideals of education and service

ENGAGE the Holy Trinity School Alumni Network, over 10,000 individuals who value advancement of its mission to educate students for others

ELEVATE your brand recognition and awareness through higher visibility among end-users who notice and appreciate your support

SUPPORT Holy Trinity and our work in Jesuit education, social justice, and Ignatian spirituality

On the following pages, please find a calendar of events as well as various partnership levels, each of which contains details regarding sponsorship benefits.



200th Anniversary of Holy Trinity School and 225th Anniversary of Holy Trinity Catholic Church Schedule of Events

October 20–22, 2018	Holy Trinity School 200th Anniversary Celebration Weekend
Saturday, October 20, 2018	200th Anniversary Street Fair & Reunion
Sunday, October 21, 2018	200th Anniversary Mass & Reception
Monday, October 22, 2018	27th Annual Holy Trinity School Golf & Tennis Classic Benefitting Scholarship at HTS
Saturday, March 2, 2019	200th/225th Anniversary Benefit for Jesuit Education
Saturday, June 15, 2019	Power of One — Day of Service across the DC Metro Area
Sunday, June 16, 2019	Holy Trinity Catholic Church Annual Parish Picnic & Outdoor Mass
Saturday, October 5, 2019	Holy Trinity Catholic Church Founder's Day

LEGACY LEADER
\$25,000

JUBILEE SPONSOR
\$15,000

MILLENNIUM SPONSOR
\$10,000

CENTENNIAL SPONSOR
\$5,000

HOST COMMITTEE
\$1,000

HOLY TRINITY SCHOOL
1325 36TH STREET NW, WASHINGTON, DC 20007
202-337-2339 • htsdc.org

HOLY TRINITY CATHOLIC CHURCH
3513 N STREET NW, WASHINGTON, DC 20007
202-903-2843 • trinity.org

SPONSORSHIP LEVELS

DETAILED DESCRIPTIONS INCLUDED SEPARATELY FOR EACH LEVEL

Level of Support <i>Value</i>	Legacy Leader \$25,000	Jubilee Sponsor \$15,000	Millennium Sponsor \$10,000	Centennial Sponsor \$5,000	Host Committee \$1,000
Name & Logo on Print Materials	•	•	•	•	•
Name & Logo on Website	•	•	•	•	
Name & Logo on Campus Banners	•	•	•		
Verbal Recognition at Annual Events	•				
Social Media Recognition	20 posts/1 Ad	10 posts/1 Ad	5 posts		
Anniversary eLetter Series	•	•	•	•	
200th Anniversary Street Fair & Reunion (October 20–22, 2018)	Speaking Opportunity, Promotional Materials	Verbal Recognition, Promotional Materials	Promotional Materials	•	
Recognition on Mass Program and Reception (October 21, 2018)	4 Reserved Seats	2 Reserved Seats	•	•	
Annual Golf & Tennis Classic (October 22, 2018)	8 Participant Packages 5 Hole/Court Sponsorship	4 Participant Packages 3 Hole/Court Sponsorship	4 Participant Packages 2 Hole/Court Sponsorship	2 Participant Packages 1 Hole/Court Sponsorships	2 Participant Packages
Anniversary Benefit (March 2, 2019)	12 Tickets Speaking Opportunity Front Cover & Full Page Ad	10 Tickets Back Cover & Full Page Ad	6 Tickets Full Page Ad	4 Tickets Half Page Ad	2 Tickets
Greg Gannon Area Food Drive Branding	•	•	•	•	
Recognition during Holy Trinity Weekend (Power of One & Annual Picnic, June 15 & 16, 2019)	•	•	•	•	
Founder's Day Celebration (October 5, 2019)	Speaking Opportunity, Promotional Materials	Verbal Recognition, Promotional Materials	Promotional Materials	•	

Additional Opportunities

Contact Listi Sobba to design a customized sponsorship arrangement for your organization that will meet your specific goals and values.

In-kind donations are greatly appreciated and essential to the success of our events.

lsobba@htsdc.org or 202-337-2339

LEGACY LEADER

\$25,000



SPONSOR LEVEL BENEFITS SEPTEMBER 1, 2018 – OCTOBER 6, 2019

- Name and/or Logo on anniversary communications materials to include print and electronic media sent to 5,500 Holy Trinity Church parishioners, 250 current Holy Trinity School families, over 10,000 alumni, past parents and special friends
- Name and/or Logo on banners promoting all Holy Trinity School and Holy Trinity Church anniversary and annual events
- Verbal recognition at all Holy Trinity School and Holy Trinity Church anniversary and annual events
- Name and/or Logo with live link on Holy Trinity School and Holy Trinity Church Anniversary Web Pages
- Name and/or Logo with live link on monthly anniversary eLetters series (4,500 subscribers)
- 20 social media posts recognizing your sponsorship
- 1 ad/profile in Holy Trinity Church weekly eLetter (2,000+ subscribers)
- 1 ad/profile in Holy Trinity School weekly eLetter (500+ subscribers)
- **Prominent Recognition at Holy Trinity School 200th Anniversary Reunion Weekend, October 20 – 22 (expected attendance: 1,000+) *Commitment Deadline for Print Options October 1, 2018***
 - » **HTS 200th Anniversary & Reunion Street Fair**
 - Opportunity to speak during Anniversary Program from main stage
 - Name and/or Logo displayed on main stage
 - Name and/or Logo prominently displayed at the Street Fair
 - Opportunity to distribute brochures/giveaway items at Street Fair

LEGACY LEADER \$25,000

» Mass and Reception

- Reserved seating for 4 people
- Name printed in commemorative Mass program
- Name and/or Logo prominently displayed at reception following Mass

» Annual Golf and Tennis Classic at Army Navy Country Club

- 8 All Inclusive Golf and/or Tennis Participant Packages
- 5 Hole and/or Court Sponsorships
- Name and/or Logo displayed prominently at the Classic
- Name and/or Logo prominently displayed at luncheon and dinner
- Opportunity for product and/or promotional material to be included in gift bags
- Prime seating for 16 guests at Awards Ceremony
- Verbal recognition at Awards Ceremony

• Prominent Recognition at Holy Trinity Anniversary Benefit for Jesuit Education (expected attendance: 500) *Commitment Deadline for Print Options December 21, 2018*

- » 12 Tickets to attend Anniversary Benefit
- » 12 Invitations to Exclusive Sponsor Reception with Pastor, Principal, and Holy Trinity Leadership
- » Opportunity to speak during Anniversary Benefit Program
- » Name and/or Logo printed on inside front cover of Anniversary Benefit Program
- » Full-page advertisement in Anniversary Benefit Program
- » Name and sponsorship level acknowledged on Anniversary Benefit Invitation
- » Name and/or Logo prominently displayed at Anniversary Benefit
- » Opportunity for product and/or promotional material to be included in parting gift bags

• Greg Gannon DC Metro Area Food Drive

- » Name and/or Logo on collection bags distributed to 7,000+ household in the greater DC Metro Area
- » Name and Logo printed on T-shirts distributed and worn by 200+ volunteers on neighborhood collection day

• Prominent Recognition during Holy Trinity Catholic Church Annual Parish Picnic Mass (expected attendance: 750+)

• Prominent Recognition at Holy Trinity Catholic Church Founder's Day (expected attendance: 1000+) *Commitment Deadline for Print Options August 15, 2019*

- » Opportunity to speak during program from main stage
- » Table in reserved seating area
- » Opportunity to distribute brochures/giveaway items at Founder's Day
- » Name and sponsorship level acknowledged in Founder's Day Play Program
- » Name and/or Logo displayed prominently at Founder's Day

JUBILEE SPONSOR

\$15,000



SPONSOR LEVEL BENEFITS SEPTEMBER 1, 2018 – OCTOBER 6, 2019

- Name and/or Logo on anniversary communications materials to include print and electronic media sent to 5,500 Holy Trinity Church parishioners, 250 current Holy Trinity School families, over 10,000 alumni, past parents and special friends
- Name and/or Logo on banners promoting all Holy Trinity School and Holy Trinity Church anniversary and annual events
- Name and/or Logo with live link on Holy Trinity School and Holy Trinity Church Anniversary Web Pages
- Name and/or Logo with live link on monthly anniversary eLetters series (4,500+ subscribers)
- 10 social media posts recognizing your sponsorship
- 1 ad/profile in Holy Trinity Church weekly eLetter (2,000+ subscribers)
- 1 ad/profile in Holy Trinity School weekly eLetter (500+ subscribers)
- **Prominent Recognition at Holy Trinity School 200th Anniversary Reunion Weekend, October 20 – 22 (expected attendance: 1,000+) *Commitment Deadline for Print Options October 1, 2018***
 - » **HTS 200th Anniversary & Reunion Street Fair**
 - Verbal acknowledgment during Anniversary Program from main stage
 - Name and/or Logo displayed on main stage
 - Name and/or Logo prominently displayed at Street Fair
 - Opportunity to distribute brochures/giveaway items at Street Fair

JUBILEE SPONSOR \$15,000

» Mass and Reception

- Reserved seating for 2 people
- Name printed in commemorative Mass program
- Name and/or Logo prominently displayed at reception following Mass

» Annual Golf and Tennis Classic at Army Navy Country Club

- 4 All Inclusive Golf and/or Tennis Participant Packages
- 3 Hole and/or Court Sponsorships
- Name and/or Logo displayed prominently at the Classic
- Name and/or Logo prominently displayed at luncheon and dinner
- Opportunity for product and/or promotional material to be included in gift bags
- Prime seating for 8 guests at Awards Ceremony
- Verbal recognition at Awards Ceremony

• Prominent Recognition at Holy Trinity Anniversary Benefit for Jesuit Education (expected attendance: 500) *Commitment Deadline for Print Options December 21, 2018*

- » 10 Tickets to attend Anniversary Benefit
- » 10 Invitations to Exclusive Sponsor Reception with Pastor, Principal, and Holy Trinity Leadership
- » Verbal acknowledgment of sponsorship level during Anniversary Benefit
- » Name and/or Logo printed on inside back cover of Anniversary Benefit Program
- » Full-page advertisement in Anniversary Benefit Program
- » Name and sponsorship level acknowledged on Anniversary Benefit Invitation
- » Name and/or Logo prominently displayed at Anniversary Benefit
- » Opportunity for product and/or promotional material to be included in parting gift bags

• Greg Gannon DC Metro Area Food Drive

- » Name and Logo on collection bags distributed to 7,000+ household in the greater DC Metro Area
- » Name and Logo printed on T-shirts distributed and worn by 200+ volunteers on neighborhood collection day

• Prominent Recognition during Holy Trinity Catholic Church Annual Parish Picnic Mass (expected attendance: 750+)

• Prominent Recognition at Holy Trinity Catholic Church Founder's Day (expected attendance: 1000+) *Commitment Deadline for Print Options August 15, 2019*

- » Verbal acknowledgment during program from main stage
- » Opportunity to distribute brochures/ giveaway items at Founder's Day
- » Name and sponsorship level acknowledged in Founder's Day Play Program
- » Name and/or Logo displayed prominently at Founder's Day

MILLENNIUM SPONSOR

\$10,000



SPONSOR LEVEL BENEFITS SEPTEMBER 1, 2018 – OCTOBER 6, 2019

- Name and/or Logo on anniversary communications materials to include print and electronic media sent to 5,500 Holy Trinity Church parishioners, 250 current Holy Trinity School families, over 10,000 alumni, past parents and special friends
- Name and/or Logo on banners promoting all Holy Trinity School and Holy Trinity Church anniversary and annual events
- Name and/or Logo with live link on Holy Trinity School and Holy Trinity Church Anniversary Web Pages
- Name and/or Logo with live link on monthly anniversary eLetters series (4,500+ subscribers)
- 5 social media posts recognizing your sponsorship
- Profile in Holy Trinity Church weekly eLetter (2,000+ subscribers)
- Profile in Holy Trinity School weekly eLetter (500+ subscribers)
- **Recognition at Holy Trinity School 200th Anniversary Reunion Weekend, October 20 – 22 (expected attendance: 1,000+) *Commitment Deadline for Print Options October 1, 2018***
 - » **HTS 200th Anniversary & Reunion Street Fair**
 - Name and/or Logo displayed on main stage
 - Name and/or Logo prominently displayed at Street Fair
 - Opportunity to distribute brochures/giveaway items at Street Fair

MILLENNIUM SPONSOR \$10,000

» Mass and Reception

- Name printed in commemorative Mass program
- Name and/or Logo prominently displayed at reception following Mass

» Annual Golf and Tennis Classic at Army Navy Country Club

- 4 All Inclusive Golf and/or Tennis Participant Packages
- 2 Hole and/or Court Sponsorships
- Name and/or Logo displayed prominently at the Classic
- Name and/or Logo prominently displayed at luncheon and dinner
- Opportunity for product and/or promotional material to be included in gift bags
- Prime seating for 8 guests at Awards Ceremony
- Verbal recognition at Awards Ceremony

• Recognition at Holy Trinity Anniversary Benefit for Jesuit Education (expected attendance: 500) *Commitment Deadline for Print Options December 21, 2018*

- » 6 Tickets to attend Anniversary Benefit
- » 6 Invitations to Exclusive Sponsor Reception with Pastor, Principal, and Holy Trinity Leadership
- » Full-page advertisement in Anniversary Benefit Program
- » Name and sponsorship level acknowledged on Anniversary Benefit Invitation
- » Name and/or Logo prominently displayed at Anniversary Benefit
- » Opportunity for product and/or promotional material to be included in parting gift bags

• Greg Gannon DC Metro Area Food Drive

- » Name and Logo on collection bags distributed to 7,000+ household in the greater DC Metro Area
- » Name and Logo printed on T-shirts distributed and worn by 200+ volunteers on neighborhood collection day

• Recognition during Holy Trinity Catholic Church Annual Parish Picnic Mass (expected attendance: 750+)

• Recognition at Holy Trinity Catholic Church Founder's Day (expected attendance: 1000+) *Commitment Deadline for Print Options August 15, 2019*

- » Verbal acknowledgment during program from main stage
- » Opportunity to distribute brochures/ giveaway items at Founder's Day
- » Name and sponsorship level acknowledged in Founder's Day Play Program
- » Name and/or Logo displayed prominently at Founder's Day

CENTENNIAL SPONSOR

\$5,000



SPONSOR LEVEL BENEFITS SEPTEMBER 1, 2018 – OCTOBER 6, 2019

- Name and/or Logo on anniversary communications materials to include print and electronic media sent to 5,500 Holy Trinity Church parishioners, 250 current Holy Trinity School families, over 10,000 alumni, past parents and special friends
- Name and/or Logo with live link on Holy Trinity School and Holy Trinity Church Anniversary Web Pages
- Name and/or Logo with live link on monthly anniversary eLetters series (4,500+ subscribers)
- **Recognition at Holy Trinity School 200th Anniversary Reunion Weekend, October 20 – 22 (expected attendance: 1,000+)** *Commitment Deadline for Print Options October 1, 2018*
 - » **HTS 200th Anniversary & Reunion Street Fair**
 - Name and/or Logo prominently displayed at Street Fair
 - » **Mass and Reception**
 - Name printed in commemorative Mass program
 - Name and/or Logo prominently displayed at reception following Mass
 - » **Annual Golf and Tennis Classic at Army Navy Country Club**
 - 2 All Inclusive Golf and/or Tennis Participant Packages
 - 1 Hole and/or Court Sponsorships
 - Name and/or Logo displayed prominently at the Classic
 - Prime seating for 4 guests at Awards Ceremony
 - Verbal recognition at the Awards Ceremony

CENTENNIAL SPONSOR \$5,000

- **Recognition at Holy Trinity Anniversary Benefit for Jesuit Education (expected attendance: 500)**
Commitment Deadline for Print Options December 21, 2018

- » 4 Tickets to attend Anniversary Benefit
- » 4 Invitations to Exclusive Sponsor Reception with Pastor, Principal, and Holy Trinity Leadership
- » Half-page advertisement in Anniversary Benefit Program
- » Name and sponsorship level acknowledged on Anniversary Benefit Invitation
- » Name and/or Logo displayed prominently at Anniversary Benefit

- **Greg Gannon DC Metro Area Food Drive**

- » Name and Logo on collection bags distributed to 7,000+ household in the greater DC Metro Area
- » Name and Logo printed on T-shirts distributed and worn by 200+ volunteers on neighborhood collection day

- **Recognition during Holy Trinity Catholic Church Annual Parish Picnic Mass (expected attendance: 750+)**

- **Recognition at Holy Trinity Catholic Church Founder's Day (expected attendance: 1000+)**
Commitment Deadline for Print Options August 15, 2019

- » Name printed in Founder's Day Play Program
- » Name and/or Logo displayed prominently at Founder's Day

HOST COMMITTEE

\$1,000



SPONSOR LEVEL BENEFITS SEPTEMBER 1, 2018 – OCTOBER 6, 2019

- 2 All Inclusive Golf and/or Tennis Participant Packages
 - 2 Tickets to Anniversary Benefit
 - Acknowledgment as Host Committee in
 - » 27th Annual Golf and Tennis Classic Award Ceremony
 - » 200th/ 225th Anniversary Benefit Program and Invitation
- Commitment Deadline for Print Options January 15, 2019*

YOUR GIFT WILL HELP US STRENGTHEN AND CELEBRATE OUR LEGACY



Yes! I/We would like to be a 200/225 Anniversary Sponsor and help celebrate the legacy of Holy Trinity Catholic Church & Holy Trinity School.

☐ Legacy Leader—\$25,000 ☐ Jubilee Sponsor—\$15,000

☐ Millennium Sponsor—\$10,000 ☐ Centennial Sponsor—\$5,000 ☐ Host Committee—\$1,000

ORGANIZATION/NAME _____

SIGNATURE _____

ADDRESS (STREET) _____

ADDRESS (CITY/ST/ZIP) _____

EMAIL _____ PHONE _____

Payment Method: ☐ Online at www.trinity.org/AnniversarySponsor ☐ Check ☐ Credit Card

CREDIT CARD # _____ EXP. DATE _____ CCV _____

ZIP CODE _____ AMOUNT _____

PRINT NAME AS APPEARS ON CARD _____

Contact Listi Sobba to design a customized sponsorship arrangement for your organization that will meet your specific goals and values. In-kind donations are greatly appreciated and essential to the success of our events. Email lsobba@htsdc.org or call 202-337-2339.

Holy Trinity is a 501(c)(3) nonprofit organization. Federal Tax ID #53-0196509. Your contribution, based on the level of your support and less projected costs is fully tax-deductible.



HOLY TRINITY SCHOOL
1325 36TH STREET NW, WASHINGTON, DC 20007
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